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Richardson's Wildflower! Arts & Music Festival Announces Final Acts to 2014 Lineup

RICHARDSON, TX—MARCH 19, 2014 – The City of Richardson's 22nd annual **Wildflower! Arts and Music Festival**, North Texas' largest music festival, has just added to an already impressive lineup Grammy-winning rockers The Wallflowers, Dallas' own blues/rock outfit Jonathan Tyler and The Northern Lights, and multi-platinum selling alt-rockers Vertical Horizon. Rounding out the festival headliners is Marc Broussard, a Louisiana native whose unique style is best described as "Bayou Soul."

The festival will be held on May 16-18, 2014. The award-winning, multi-day eclectic arts and music festival draws local and national acts performing the best in classic rock, R&B, country, funk, pop, alt-rock, folk and Americana.

Performers include:

Cheap Trick
Joan Jett and the Blackhearts
The Wallflowers
Kool and The Gang
Lonestar
Ed Kowalczyk formerly of Live
Jack Ingram
Vertical Horizon
Loverboy
Foghat
Fastball
Michael Martin Murphey
Jonathan Tyler and The Northern Lights
Marc Broussard
Max Stalling
Hal Ketchum
Marcia Ball
Le Freak
The Rod Experience-a Tribute to Rod Stewart

The 2014 festival's three-day pass goes on sale for \$30 on **Monday, April 14**, at any Metroplex Tom Thumb store or online through www.wildflowerfestival.com. The three-day pass will be available for sale until 5:30 p.m., Friday, May 16. Single-day adult tickets will be available at the gate for \$20, as well as through the festival's website beginning April 14. Kids age 5-12 will be admitted for \$3, and admission for kids 4 and under is free.

This year, the Battle of the Bands competition returns, presented by The Door Dallas! On the afternoon of May 17, three local bands will showcase at Wildflower. A qualifier round will take place on April 11 at The Door Dallas. Two bands will be selected outright to compete in the finals at Wildflower and an additional 2-3 bands will be selected to compete in an online fan's choice contest for the third and final slot at the festival. More information can be found here: [Battle of the Bands](#)



Cheap Trick



Joan Jett



Kool and the Gang



The Wallflowers



Loverboy

For complete, up-to-date event information including a festival map, performance schedules, festival dos and don'ts, lodging options, driving directions, parking information and festival hours, visit www.wildflowerfestival.com or call 972-744-4580, or follow Wildflower! on Facebook at facebook.com/wildflowerfestival.



Ed Kowalczyk

Major support for the 2014 festival provided by LegacyTexas Bank, Bud Light, Methodist Richardson Medical Center, and the City of Richardson. For more information about sponsorship opportunities, contact Robbie Hazelbaker at 972-744-4316 or robbie.hazelbaker@cor.gov.

Media Note: For more information, please contact Geoff Fairchild, special events manager for the City of Richardson, at 972-744-4583 or geoff.fairchild@cor.gov.



Foghat

About Wildflower! The Wildflower! Arts & Music Festival began as a small community event in 1993 held in a local park in northeast Richardson, Texas. Twenty years later the festival has become the premier music event in the area. Originally a community event designed to celebrate the acres of wild flowers planted throughout the city each spring, Wildflower! quickly “blossomed” when national headlining entertainment was added after only the second year. Growing crowds and subsequent logistical challenges lead the event to its first move to the Greenway Corporate Office Park at US 75 and Campbell Rd. Here the event was able to expand with multiple stages, over 30 acres of arts, music, and family activities. In 1998, the Wildflower Nights! Program was added, bringing an additional weekend of concert-style entertainment to the event. Wildflower Nights! featured evening concerts in an amphitheater setting and the program quickly gained popularity as bigger and better artists were added to the lineup each year. In 2013, more than 60,000 attendees, ranging primarily from ages 25 to 54 attended the event.



Vertical Horizon

About the City of Richardson

With nearly 100,000 residents, the City of Richardson is widely recognized for its commitment to excellence, its rich history and its bright future, all of which make Richardson a smart choice for residents and businesses. Known globally for its high-tech business leadership, the City of Richardson also offers a high quality of life, diverse array of neighborhoods, convenient Metroplex location, multi-modal transportation infrastructure and outstanding City services. Richardson has been repeatedly recognized as one of the top places to live and work by the national media, and the City remains dedicated to continuous improvement, as well as to the principles of open government and two-way communications with residents. To learn more, visit www.cor.net.



Marcia Ball



Michael Martin Murphey



Lonestar

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